



## **Mission**

We are a diverse group of professional financial managers with the common bond to serve the public through the various levels of government and the private sector.

As public servants faced with the stewardship of the public's resources, we are held to the highest standards of accountability, honesty, and trust, which we readily accept and continuously strive to attain.

By working together and assisting each other in our varied disciplines, we enhance our knowledge, skills, and abilities to serve the public in the most efficient and effective means possible as professional government financial managers.

## **Partnership**

Partner with the Richmond Chapter AGA to enhance your marketing program and recruit experienced professionals to meet your business needs. We have a variety of sponsorship opportunities and are very excited about working with your organization. We would very much appreciate the opportunity to collaborate with your business to help achieve your goals and support our mission.

Our seminars and conferences provide our members with innovative information, meeting their needs for continuing professional education credits and networking opportunities, in a cost effective manner.

Please review our sponsorship program and application form on the next four pages or on our website: [www.agarichmond.org](http://www.agarichmond.org) With your support, we can continue to provide experienced, professional government financial managers to the public and offer you a new venue to share your message with a receptive, knowledgeable audience.



P O BOX 2478  
RICHMOND, VA 23219-2478

## CORPORATE SPONSORSHIP FORM

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_  
\_\_\_\_\_

Tell us about your company (services/ products offered): \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Who are your customers? (Any State, Federal, Local government?): \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Contact Person/Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

My company will partner with AGA Richmond Chapter at the following level: (please check all that apply)

Event Sponsor:       Conference                       Seminar

Chapter Sponsor:     Platinum     Gold                       Silver

Education Sponsor   

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please sign and remit this form along with your check payable to the AGA Richmond Chapter at our above P O Box. Retain a copy of this form for your records and direct any questions regarding corporate sponsorship to: Fred Hoover @ (804) 225-3616 or [fred.hoover@VDOT.Virginia.gov](mailto:fred.hoover@VDOT.Virginia.gov).

Sponsorship Level	Pricing	Benefits
<b>Conference Sponsor</b> <b>Professional Development</b> <b>Conference</b>	Lunch @ annual PDC	Complimentary easel display and acknowledgement of Corporate Sponsorship in registration and break areas
	(\$2,000 and up)	Premier location - Display table/booth during PDC
	or	Premier recognition at conference - Verbal acknowledgement during opening general session
	Social Event @ annual PDC	Open access to reception and social events at the PDC
		Ability to be an Exhibitor at the PDC
		Recognition in the PDC program flyer/brochure
		Recognition in the sponsor appreciation section of Chapter website
		Special name badge ribbons
		2 complimentary registrations for the chapter's full day or 1/2 seminar
<b>Seminar Sponsor</b>	Lunch at any day meeting or	Complimentary easel display and acknowledgement of Corporate Sponsorship in registration and break areas
	Breakfast at any day meeting	Display table/booth at the Seminar
	(\$500 and up)	Verbal acknowledgement during opening general session of the Seminar
		Recognition in the Seminar program flyer/brochure*
		Special name badge ribbons
		1 complimentary registration for full day or 1/2 day seminar

Sponsorship Level	Pricing	Benefits
<b>Platinum Sponsor</b>	\$ 2,000.00	<p>Front page promotion on Richmond AGA website with a link the sponsor's website</p> <p>Appearance on Richmond AGA Website includes posting of services provided and moving side banner</p> <p>2 complimentary registrations for full day or 1/2 seminar - sponsor's choice</p> <p>Acknowledgement of corporate sponsorship on our chapter website and when notifying our members of upcoming chapter events - inclusion on email notifications list</p> <p>Free job postings on our chapter website</p> <p>Ad in our eNewsletter - Company logo, name and link to sponsor's website</p> <p>Opportunity for company representative to give brief welcoming remarks at event of sponsor's choice</p>
<b>Gold Sponsor</b>	\$ 1,500.00	<p>Appearance on Richmond AGA website page - to include posting of services provided and link to sponsor's website</p> <p>1 complimentary registration for full day or 1/2 seminar</p> <p>Acknowledgement of corporate sponsorship on our chapter website and when notifying our members of upcoming chapter events - inclusion on email notifications list</p> <p>Opportunity for company representative to give brief welcoming remarks at event of sponsor's choice</p>
<b>Silver Sponsor</b>	\$ 500.00	<p>Richmond AGA website appearance - 1/4 page- to include posting of services provided</p> <p>Acknowledgement of corporate sponsorship on our chapter website and when notifying our members of upcoming chapter events - inclusion on email notifications list</p>

Sponsorship Level	Pricing	Benefits
<b>Educational Partner</b>	Scholarship plan - CGFM Scholarship plan - Early Careers Scholarship plan - CPA  (\$1,000 and up)	Complimentary easel display in registration and break areas @ event of sponsor's choice Ability to be an Exhibitor at event of sponsor's choice Recognition in the sponsor appreciation section of Chapter website Opportunity for company representative to give brief welcoming remarks @ event of Sponsor's choice Highlighting of educational opportunity in eNewsletter, with link to Sponsor's website

Educational partners may choose the event or seminar at which they would like to present a brief description of their services/products; be included in the electronic event invitation, or set up a display.

\*NOTE: Richmond Chapter AGA would like to partner with business that have access to or are interested in providing training/ educational materials for CGFM studies, CPA study programs, individual CPE opportunities, etc.